

Allison Richmond

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web designer & front-end developer

me@allisonrichmond.com
<http://VengeanceIndustries.org>
(Portfolio site)

OBJECTIVE:

To obtain a position in a dynamic, creative team where my talents can shine, my skills can be put to the test, and my knowledge can be broadened by new challenges.

SOFTWARE

- Flash 5 & Flash MX
- Photoshop CS4
- Illustrator CS4
- Adobe InDesign
- Acrobat 9 Pro
- WordPress – extensive experience; have created several themes & plugins
- Drupal & Joomla – moderate experience
- TextWrangler – *prefer hand-coding over WYSIWYG editors, but am comfortable with Dreamweaver*
- Firefox & Chrome – development/testing
- MAMP – local web development

LANGUAGES, SKILLS & EXPERIENCE

- ActionScript 2.0 & Flash XML Integration – 7+ years
- Vector illustration & layout – 12+ years
- Typography & Logo/Identity design – 10 years
- Photo-retouching & image optimization – 12+ years
- Valid (x)HTML & CSS – 10 years
- PHP w/ MySQL – 6+ years
- JavaScript & HTML DOM – 7 years
- jQuery & AJAX – 4+ years
- Flash animation & motion graphics – 7+ years
- Content Management & e-commerce – on various CMSs & platforms, both open-source & proprietary – 5+ years

EDUCATION

Columbia College Chicago

Fall 1999 - January 2002

BA - Interactive Multimedia & Design

College of DuPage

Fall 1997 - Spring 1999

Art, Advertising & Design Program

SELECTED PROJECTS & WORK EXPERIENCE • *More at VengeanceIndustries.org*

Broken Cherry <http://brokencherry.com> (freelance July 2007 - April 2010)

• **Director of Design & Web**

Senior Developer and Designer for internal and client sites. Designed internal e-store. Worked with contracted designers to convert PSD site pages to HTML/PHP. Managed client site updates. Designed site-integrated client email newsletters. Designed logos for screen-printing clients.

Hopleaf Bar website - <http://hopleaf.com/> [August 2009]

Gave the gastropub a much-needed facelift, redesigning from the ground up; designed & developed theme and custom plugins in WordPress to give client easy control over menu and event management. Forms are enhanced with jQuery.

Bottom Lounge website - <http://www.bottomlounge.com/> [June 2008]

Designed and built website for new Bottom Lounge venue and restaurant using PHP/HTML, CSS, and JavaScript. The venue's showlist is generated from a locally-cached external feed. jQuery enhances photo galleries and dynamic content.

SELECTED PROJECTS & WORK EXPERIENCE (CONT'D)

***Delilah's website redesign* - <http://www.delilahschicago.com/> [Jan. 2009]**

Ported site to WordPress for easier content management. Created custom PHP/mysql queries to display event listings more “naturally.”

***Baking for the Taking website* - <http://www.bakingforthetaking.com/> [July 2008]**

Designed/developed website for a new baking/catering company. Built using PHP, CSS2 and JavaScript. Utilizes jQuery for photo gallery slider and form submission.

***Haspin Acres website* - <http://www.haspinacres.com/> [March 2008]**

Redesigned and built website for regional off-roading park. Built on PHP/HTML with CSS. Picture gallery based on Adobe's Spry framework.

Liquid Generation <http://www.LiquidGeneration.com> (Nov 2002 – July 2007)

- ***Viral Content Manager***

Managed the viral media sections of the website. “Ripped” & re-encoded video, wrote humorous captions for videos and pictures, created thumbnails of content and uploaded content to site via a custom-built CMS. Managed and hired production interns.

- ***Lead Interactive Media Developer***

Flash programming and design for games, quizzes, and cartoons. Created many small-scale online games from concept to finish. Designed and programmed Flash-based quizzes, games, and media players. Handled video file conversion and DVD production. Co-wrote video & cartoon shorts; performed live-action and voiceover work.

Rigby Literacy - Interactive (Oct 2001 – Nov 2002)

- ***Interactive Media Production Artist (internship/contract)***

Created wireframes & vector illustrations (Adobe Illustrator) for Flash-based educational CD-ROM series. Wrote functionality script based on content script from the editor. Worked with production company partner to increase compatibility from Illustrator to Flash.